

OCT 31 2007

Response to Final Office Action
Docket No. 015.0405.US.CON**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

5 *In re* Application of)
 Irish et al.) Group Art Unit: 3663
 Serial No. 10/774,301) Examiner:
 Filed: February 6, 2004) Ronnie M. Mancho
 10 For: System And Method For Executing)
 User-Definable Events Triggered Through)
 Geolocational Data Describing Zones Of)
 Influence)

15 **RESPONSE TO FINAL OFFICE ACTION**

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

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Examiner Mancho:

25 In response to the non-final Office Action mailed on October 18, 2007, for
 the above-referenced patent application, and preliminary to continued
 examination, please enter the following amendments and remarks. This response
 is being timely filed with a Request for Continued Examination (RCE) under 37
 C.F.R. § 1.114.

Amendments to the Claims are reflected in the listing of claims, which begins
 on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.